



Registration for the AIDAF Learning Expedition Silicon Valley 18th Sept. until 22nd Sept. 2018

Leading a Family Business requires to reflect the status quo, to enable a spirit of innovation and to leverage the opportunities of the future. The goal is to understand and analyse global trends and innovation.

Innovation, that keeps us ahead of competition. **Inspiration**, that ignites a spark.
Trends, that shape our business.

The AIDAF Learning Expedition Silicon Valley is focusing on hotspots that shape the future of digital technology - San Francisco and Silicon Valley. The Learning Expedition is one of Digital Leaders signature programs for global leaders. The agenda is carefully curated and especially prepared for AIDAF, the Italian Association of Family Businesses.

Digital Leaders (www.DigitalLeaders.co) has been curating customized tour programs for senior leadership and CEOs since almost two decades. The team has worked with Fortune 500 companies, such as C-level managers of companies with 200.000 employees and 50+ billion Euro in revenues, as well as companies part of the World Economic Forum.

Overview of the AIDAF Learning Expedition Silicon Valley:

- **Curated Program by Digital Leaders**, including guidance by Silicon Valley Insiders, packed program from early morning till late night with a variety of company visits and high level speakers.
- **Start:** Tuesday September 18th at 5pm. **End:** Saturday September 22nd 2018 at 10pm.
- **Executive Tour Booklet:** detailed excursion handout including a special notebook.
- **4x Nights at [Intercontinental Mark Hopkins San Francisco, NobHill](#), 5* Premium Luxury Hotel** (Tuesday September 18th 2018 until Saturday Sept 22nd 2018).
- **4x Breakfast** at Hotel Intercontinental Mark Hopkins San Francisco (Wed. - Saturday).
- **1x Special Opening Dinner** (Tuesday) at a stylish San Francisco restaurant. We organise the venue and the evening program - with additional guest experts and dinner speakers.
- **3x Lunches** (Wednesday till Friday) mostly light lunches between the meetings or at the facilities of the companies we are visiting.



- **1x Special Closing Dinner (Friday)** at a stylish San Francisco restaurant. We organise the venue and the evening program - with additional guest experts and dinner speakers.
- **Airport Pickups:** if travelling with recommended flights (see next paragraph).
- **Ground transportation during the executive program.**

Costs of Participation per Person: 5.900 Euro incl. tax.

Registration and Payment terms:

To confirm your registration, you have to proceed by May 21, 2018 with:

- fill in the registration form included in this document or at the following link: <http://www.aidaf.it/silicon-valley-learning-expedition-registration-form/>
- the payment of 5.900 Euro incl. tax. Here below the information:

OWNER: AIDAF – Associazione Italiana delle Aziende Familiari
IBAN IT80 W032 6822 300 000848339670
BIC: SELBIT2BXXX

If you need to cancel before June 1, 2018 you will receive a 50% refund.

Participants cancelling after June 1, 2018 will not be refunded. Participants may be replaced. All cancellations must be in writing to AIDAF - aidaf@aidaf.it

The working language of the AIDAF Learning Expedition Silicon Valley is English.

Not Included in this travel package:

Flights from Europe, Personal expenses, insurance and costs for VISA are not included. Dinner on Wednesday and Thursday night will be recommended, but costs are not included.

Airport Pickup when travelling with other flights & different arrival / departure times then the following recommended flights.

Recommended Flights to USA: Tuesday 18th 2018, 6:40 AM Milan–Malpensa Airport MXP Travel time: 1h 15m Arrival 7:55 AM at Frankfurt Airport FRA Lufthansa, Business Class, Airbus A320, LH 259, Frankfurt (FRA) – San Francisco (SFO) 10:30 AM – 12:55 PM with Lufthansa 454 · Airbus A380, Arrival in San Francisco at 12:55 PM.

Recommended Return Flights: Flights Departure Sat 22nd 2018 San Francisco (SFO) – Frankfurt (MUC) 3:00 PM – 10:55 AM+1 Lufthansa 455, Arrival in Frankfurt Sunday September 23rd at 10:55 AM, Flight to Milan, 1:20 PM+1 Frankfurt Airport FRA, Travel time: 1h 10m, 2:30 PM+1, Linate Airport LIN, Lufthansa, Business Class, Canadair RJ 900, LH 280.



Registration

Participant:

<input type="text"/>	<input type="text"/>
Firstname	Lastname
<input type="text"/>	<input type="text"/>
Date of Birth	Nationality
<input type="text"/>	<input type="text"/>
Position / Title	Office Telephone
<input type="text"/>	<input type="text"/>
Company	Mobil Nr
<input type="text"/>	<input type="text"/>
Street	Fax
<input type="text"/>	<input type="text"/>
Zip / City / Country	E-Mail
<input type="text"/>	<input type="text"/>
Contact Person	Website
<input type="text"/>	<input type="text"/>

Invoice Address:	<input type="text"/>
<input type="text"/>	<input type="text"/>
Company	Contact Person
<input type="text"/>	<input type="text"/>
Street	Zip / City / Country
<input type="text"/>	<input type="text"/>

I hereby confirm my participation on the terms as outlined in this document.

<input type="text"/>	<input type="text"/>
City, Date	Signature