

# *Inspire the World Create the Future*

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*Antonio Bosio*

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# SAMSUNG IS A FAMILY COMPANY

SAMSUNG



**Byung-chul Lee**



**Kun-hee Lee**



**Kun-hee Lee**

# FLEXIBLE DISPLAY

SAMSUNG





# TRANSPARENT DISPLAY

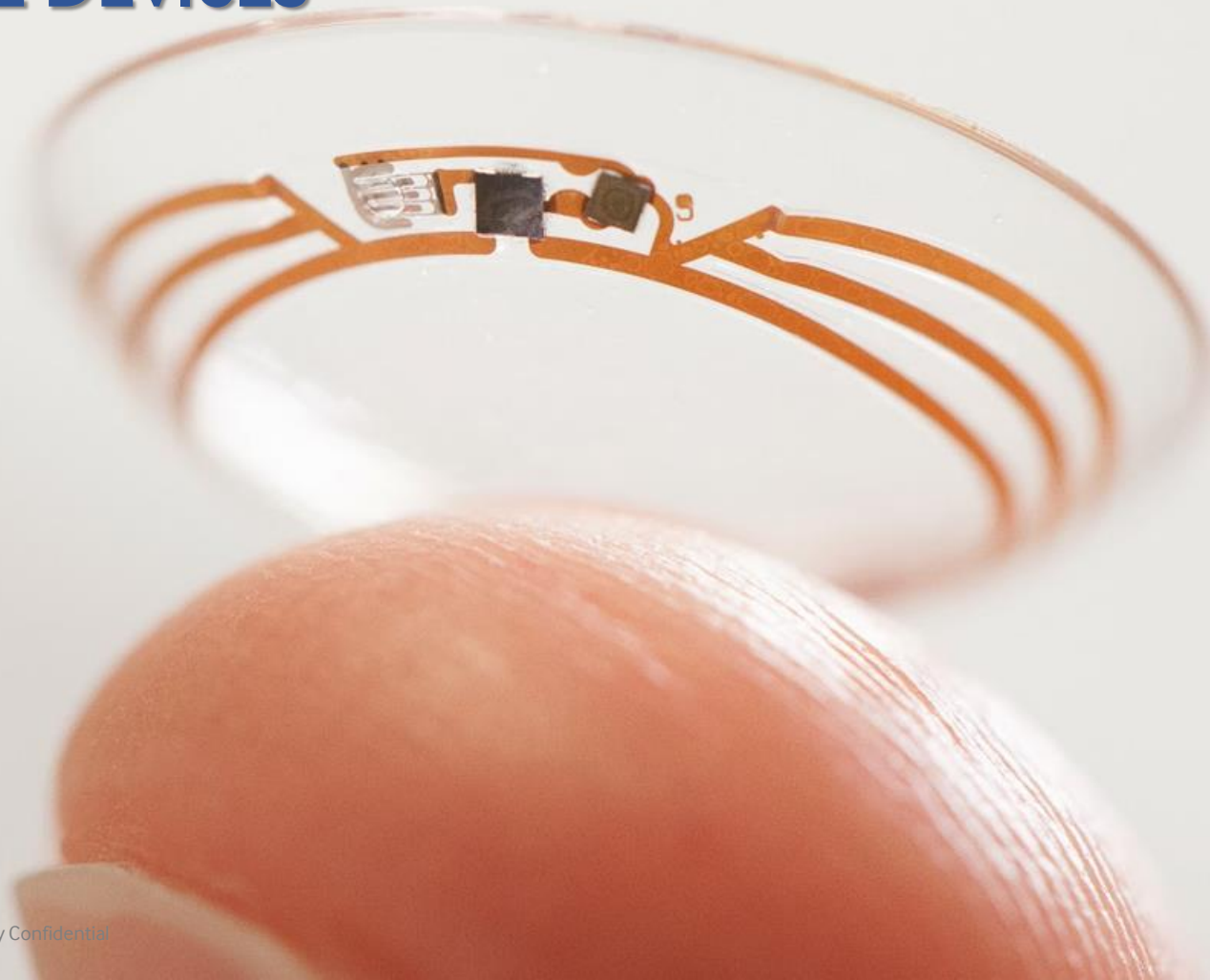
SAMSUNG



# UHD DISPLAY

# SAMSUNG







# SELF-DRIVING CAR

SAMSUNG





# THE BUSINESS ECOSYSTEM

SAMSUNG

## MOBILITY



## VISUAL DISPLAY



## PRINTING



# Software & Solutions

# SAMSUNG MARKET APPROACH

SAMSUNG

B2C



B2B



B2B2C



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# INTERNET OF THINGS

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## SENSORS



## INTELLIGENCE



## CONNECTIVITY



“IoT is not something that's in the distant future, its age has already started.”

**B.K. Yoon, Samsung Electronics president and CEO**



# *The* **INTERNET** *of* **THINGS**

**SAMSUNG**



**SMART HOME**



**SMART OFFICE**

# SMARTPHONE & TABLET

SAMSUNG



# SMART TV SUHD 4K CURVO

SAMSUNG





# EXTENSION

# SAMSUNG



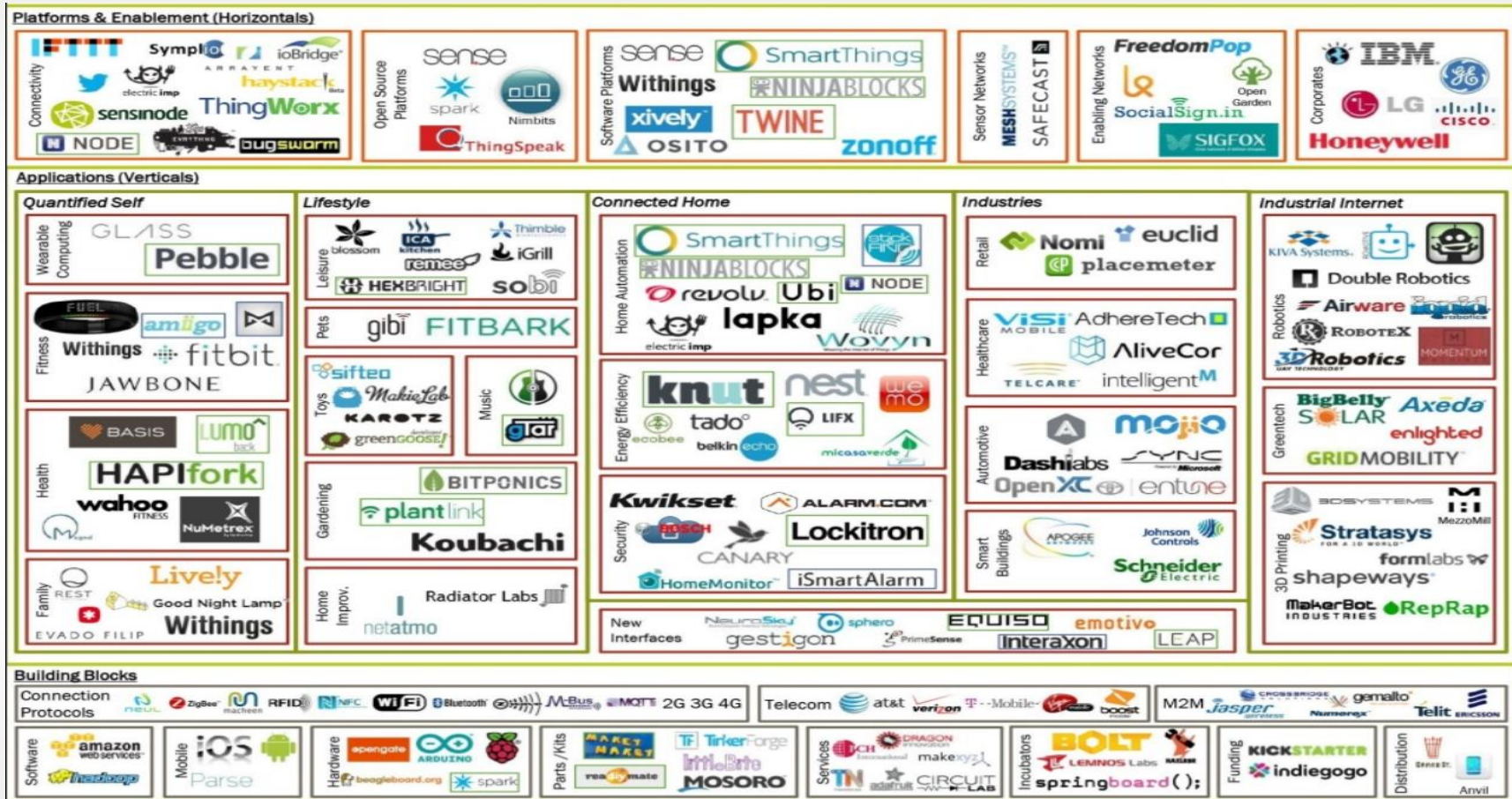






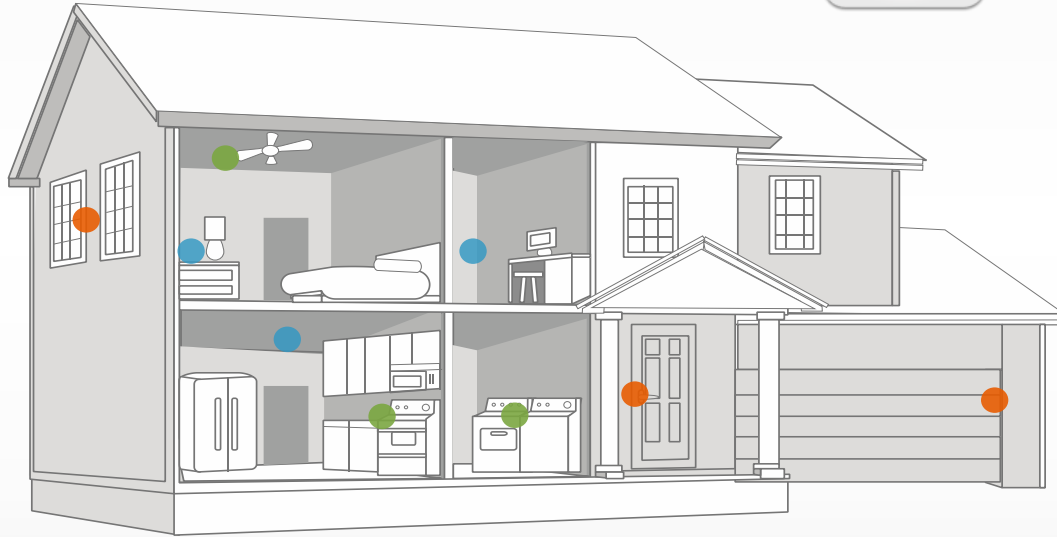
# THE COMPLEXITY OF THE CONNECTED HOME

SAMSUNG



# THE SAMSUNG SMART HOME

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**Security,  
Monitoring**



**Convenience,  
Entertainment**

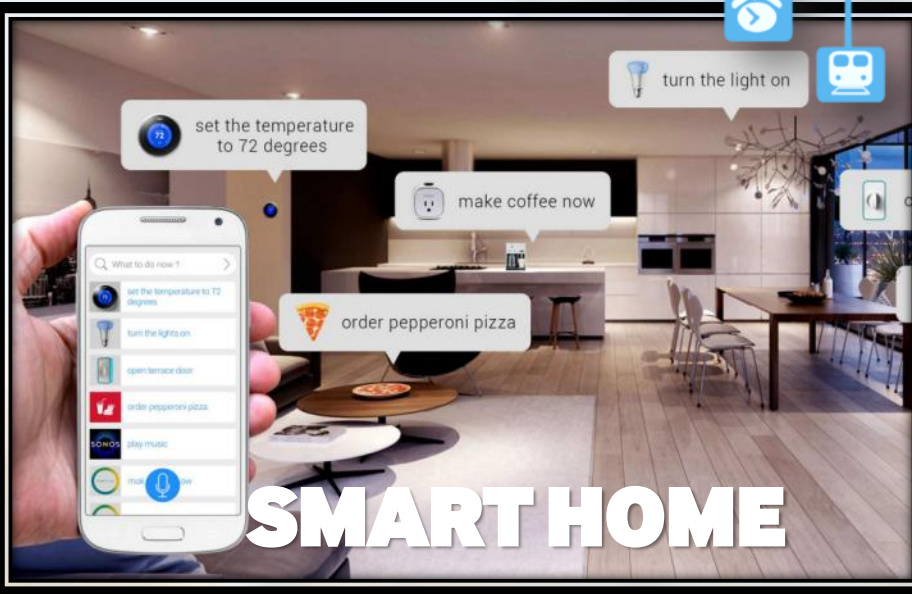


**Lighting &  
Energy Savings**



# *The* INTERNET *of* THINGS

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**SMART HOME**



**SMART OFFICE**



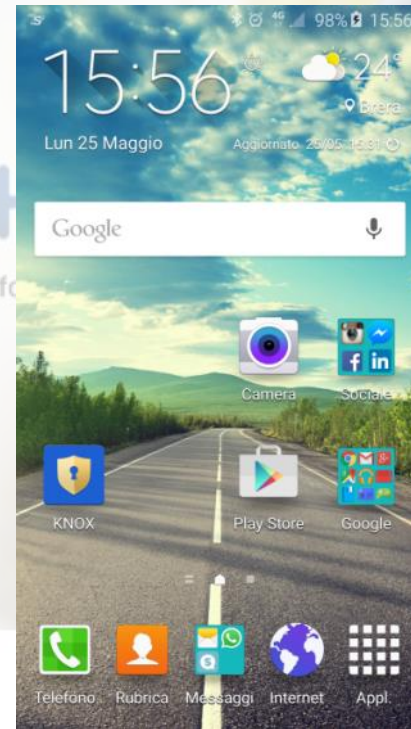
**SAMSUNG**



## Enterprise



## Personal

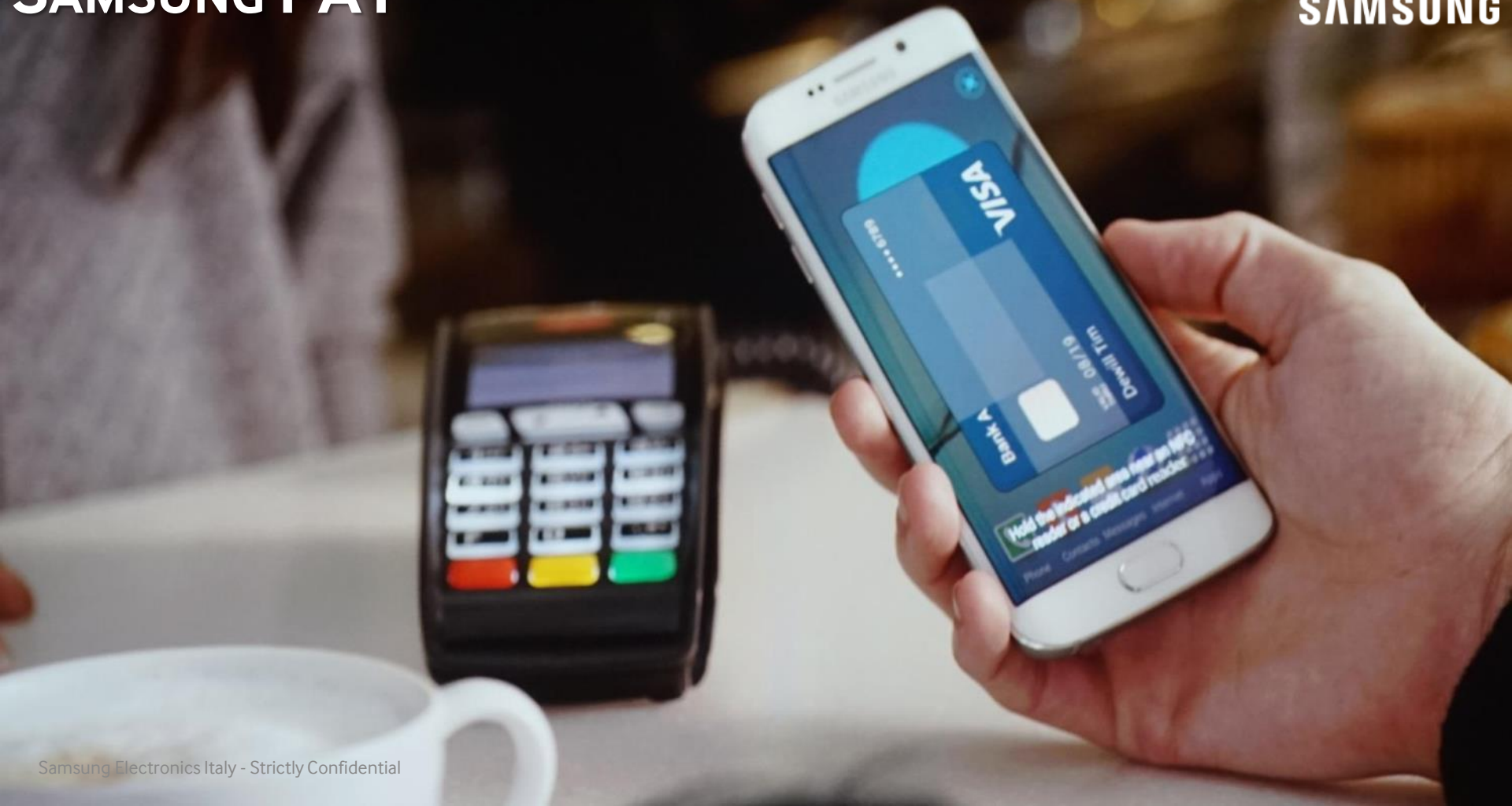


**Knox** Workspace  
CIFRATURA AES-256



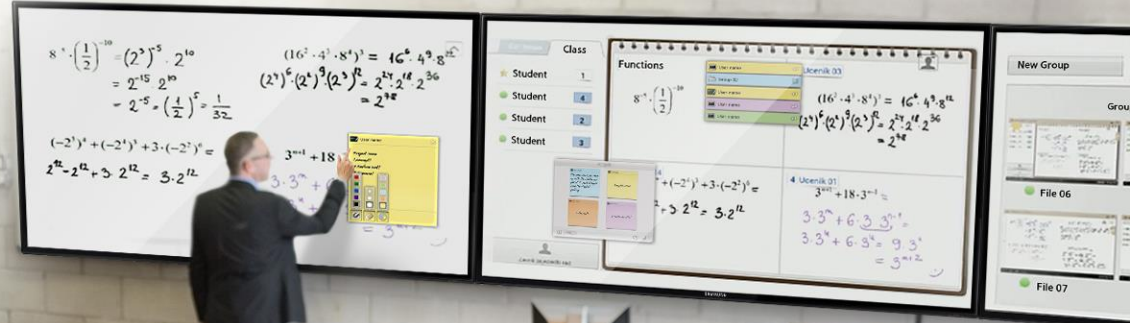
# SAMSUNG PAY

SAMSUNG









# MOBILE & CLOUD PRINTING

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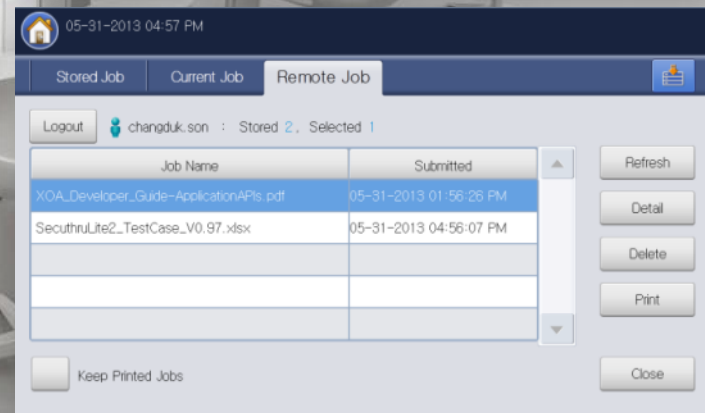


# SMART AUTHORIZATION & ACCOUNTING

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Samsung Electronics Italy - Strictly Confidential





# WEARABLE – SMART NOTIFICATION

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# WEARABLE – SMART BADGE

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# WEARABLE- GEAR VR

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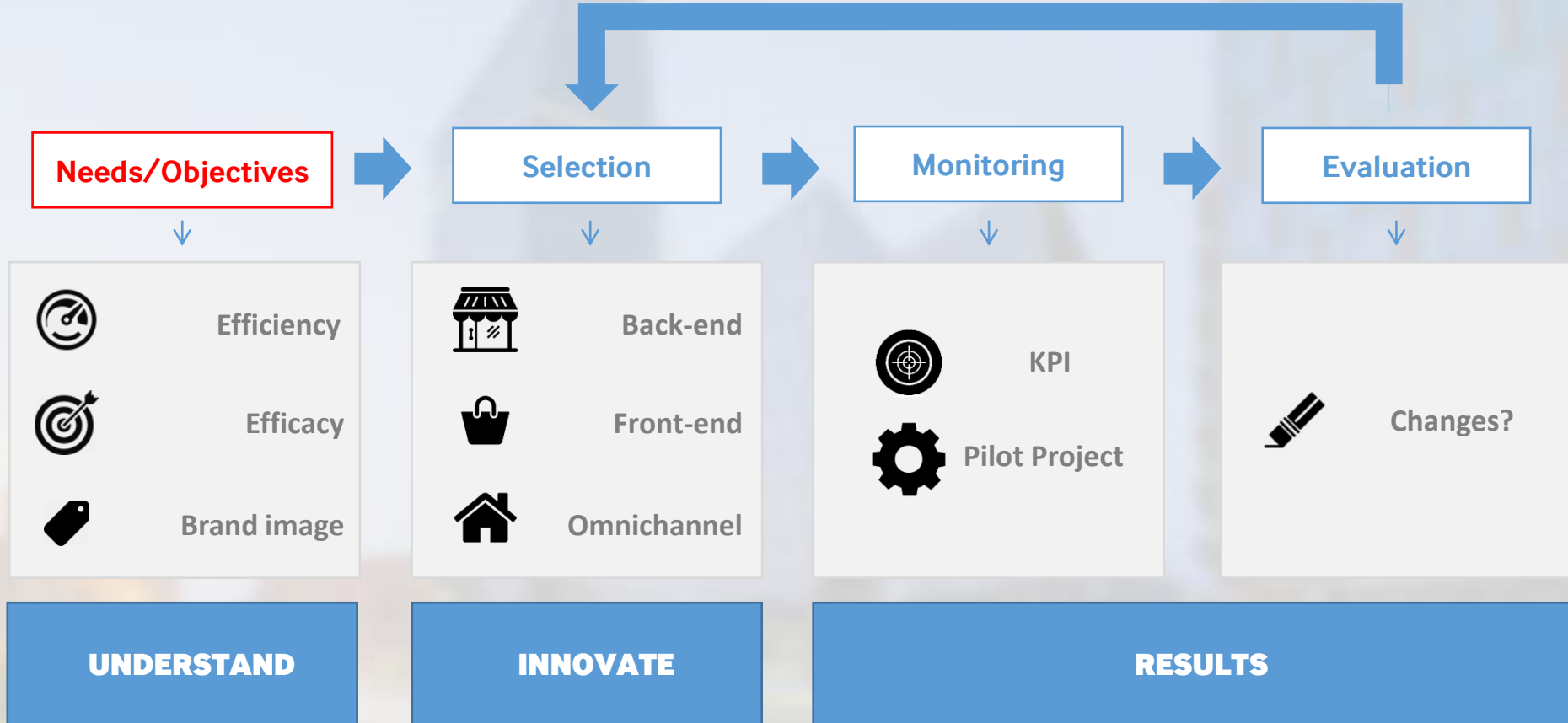
Samsung  
**Gear** VR

Virtual reality powered by Oculus



# LEADING THE INNOVATION

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# WHY SAMSUNG

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**Product and  
Solutions  
portfolio**



**Process  
Redesign**



**Technical  
Support**



**Custom  
Projects**



**Network  
of  
Partners**



**Events and  
Training**



**SAMSUNG**

**THANK YOU**